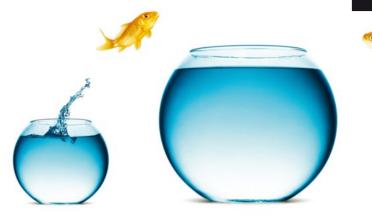


Customer Case Study



**Legacy Migration** 

What we have done

Client: Leading European Insurer

Client was looking to shut down a legacy system due to high maintenance costs, lack of portability, support, and limitations to add better features. Though this was an active platform, still writing new business policies, they decided to migrate the entire platform to the target centralized platform. SYNERGY helped to successfully lead and manage full cycle project management and change management activities with minimal impact to customers, partners & staff.

What we did well

## **Effective Project Management & Controls**

We created small nodal teams to effectively focus and manage the specific functions of each user stakeholder. Along with this we created an effective satellite team, that interacted with these nodal teams for creating a centralized approach to design, manage, deliver & monitor the activities. This effectively helped in capturing the needs of all areas, managing the gaps became simpler and overall helped in assuring project delivery quality.

## **Communication & Change Management**

By creating active forum in weekly / monthly standups, we ensured proactive & effective communication between various stakeholders, including vendors, business users, internal business teams, channel partners & senior Management. This greatly helped to ensure full support by bringing a strong buy in and support during the entire course of the project.

## Project **Metrics**

110 products mapped

130,000 active policies migrated

100+ project team members involved

175,000+ man hours spent

80,000+ Customers & Partners were appraised of the changes

## Synergy Strategic Solutions

SYNERGY STRATEGIC SOLUTIONS specialize in assisting insurance companies to navigate their digital journey with confidence and ease. Automating business processes, reducing costs, streamlining operations, improving customer experience and modernizing technology are some of the pressing needs of insurers that we address.

We have exclusively focused on the insurance industry since our inception in 2011. Our deep knowledge of the industry, its business processes and our ability to Integrate legacy with digital technologies have made us the preferred partner for several Life, Health and P&C insurers across Asia. Headquartered in Hong Kong, we have operations across Singapore, Malaysia and India.